

Press Release

Embargoed for 27th August 2015

PT Bank Rakyat Indonesia wins Best Distribution Network Integration in Indonesia award for 2015

- **PT Bank Rakyat Indonesia is the most profitable bank in the country**
- **It has successfully integrated all of its network points across more than 10,000 outlets**
- **The bank provides the latest e-banking services which integrates mobile banking, internet banking, call centres and other services in one application**

Jakarta, August 27th 2015—PT Bank Rakyat Indonesia has been named as winner of the Best Distribution Network Integration award in Indonesia for 2015 during the inaugural Indonesia Country Awards ceremony. The event which was held at the JW Marriot, Jakarta on 27th August, was attended by international financial services practitioners and key decision makers in the financial services industry in Indonesia.

PT Bank Rakyat Indonesia is the most profitable bank in the country

Despite having the largest physical network and serving the masses, many of whom are barely bankable, PT Bank Rakyat Indonesia has the distinction of being the most profitable in the country. It achieved this by embracing technology and innovation in the face of ever-tightening competition.

It has successfully integrated all of its network points in more than 10,000 outlets

It has successfully integrated all of its network points in more than 10,000 outlets and continues to create breakthroughs in channel innovation. It operates the most diverse range of channels across the widest geographical coverage of any bank in Indonesia.

The bank provides the latest e-banking services which integrates mobile banking, internet banking, call centres and other services in one application

The bank also provides the latest e-banking services which can be accessed through the smartphone along with additional features that integrate mobile banking, internet banking, call centres and other services in one application.

The awards program, administered by The Asian Banker and refereed by prominent global bankers, senior retail bankers and academics, is the most prestigious of its kind. A stringent three month long evaluation process determined the winners from across Asia Pacific, Middle East and Africa. The winners were honoured at a glittering event that recognized their efforts in using the best technology to run their institutions and bring superior products and services to their customers.

About The Asian Banker

The Asian Banker is the region's most authoritative provider of strategic business intelligence to the financial services community. The Singapore-based company has offices in Singapore, Malaysia, Hong Kong, Beijing and Dubai as well as representatives in London, New York and San Francisco. It has a business model that revolves around three core business lines: publications, research services and forums. The company's website is www.theasianbanker.com

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